

App: Fashion Bingo

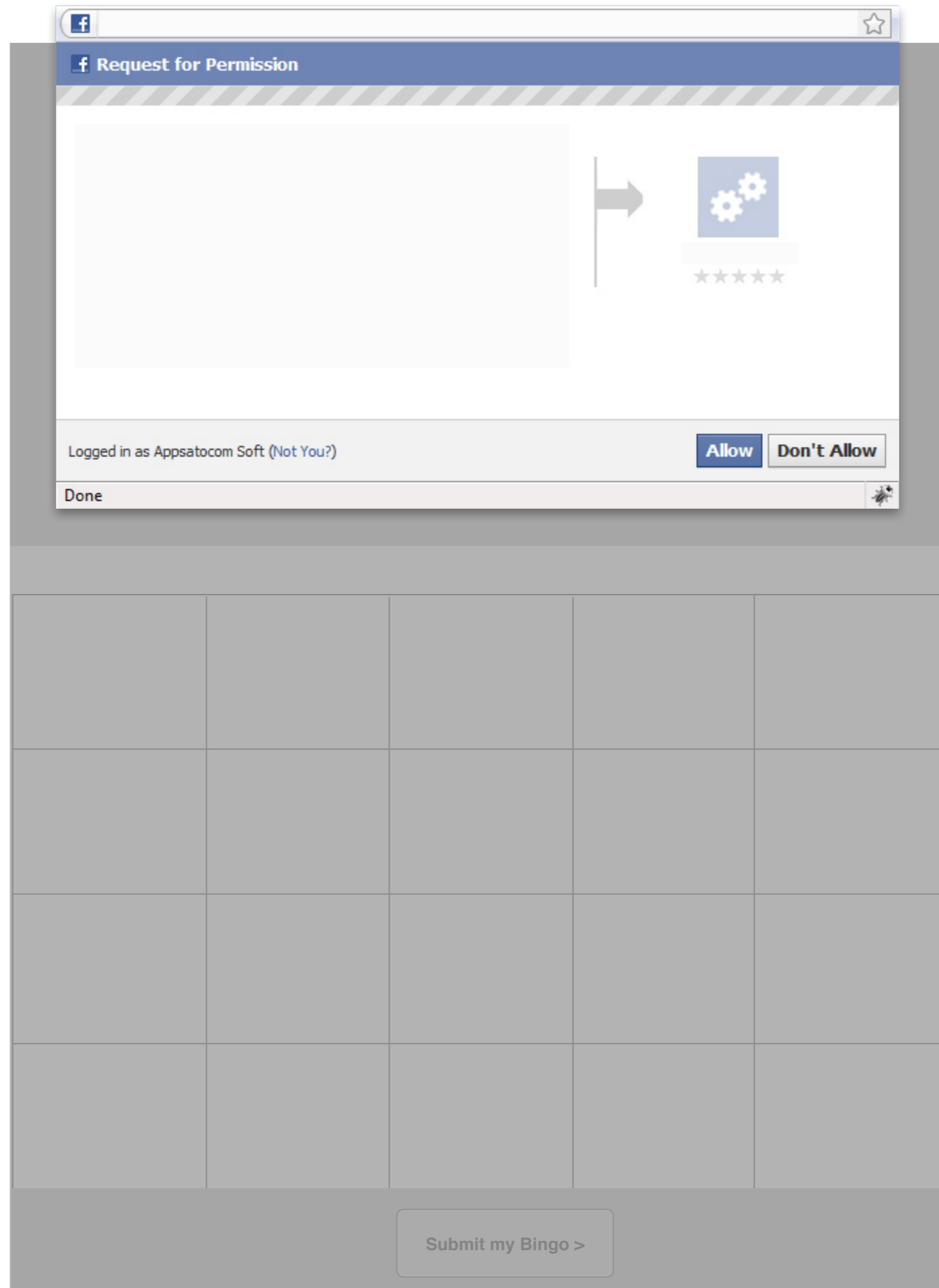


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philosophia. Duo alterum ceteros

Facebook connect

Facebook authentication (Get users FB ID etc). If the user hasn't authorised the app they will be redirected to a page on Facebook to do so. Then they will be redirected back to the app.



What's next

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No Discount Code

When we have given away
all the Promo Codes we
will have a holding
message to let users know
Fashion Bingo has ended.

Sorry!

Fashion Bingo has ended for the
time being, how about
playing this...

[Other Game >](#)

[Submit my Bingo >](#)

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Play the Game Once a Day

Because users have signed in with Facebook, we will know if they have already played. They will only be able to play once a day, to limit promo codes being won.

Once a Day!

You have already played today,
come back tomorrow
Thanks :)

[Meanwhile check this >](#)

Once a Day!				
You have already played today, come back tomorrow Thanks :)				
Meanwhile check this >				
Submit my Bingo >				

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Get Started

There will be 3 video choices displayed, once a video is selected then we'll generate a 4x5grid of images.

This grid, or bingo card, will already have an ASOS promo code associated with it. This code will only be revealed to the user when they have played the game.

Get Started

Choose a video, your playing card will become active Match 5 items in a row to win!

Play with:

Charlotte Free ▶ Ellie Goulding ▶ Azelia Banks ▶

Submit my Bingo >

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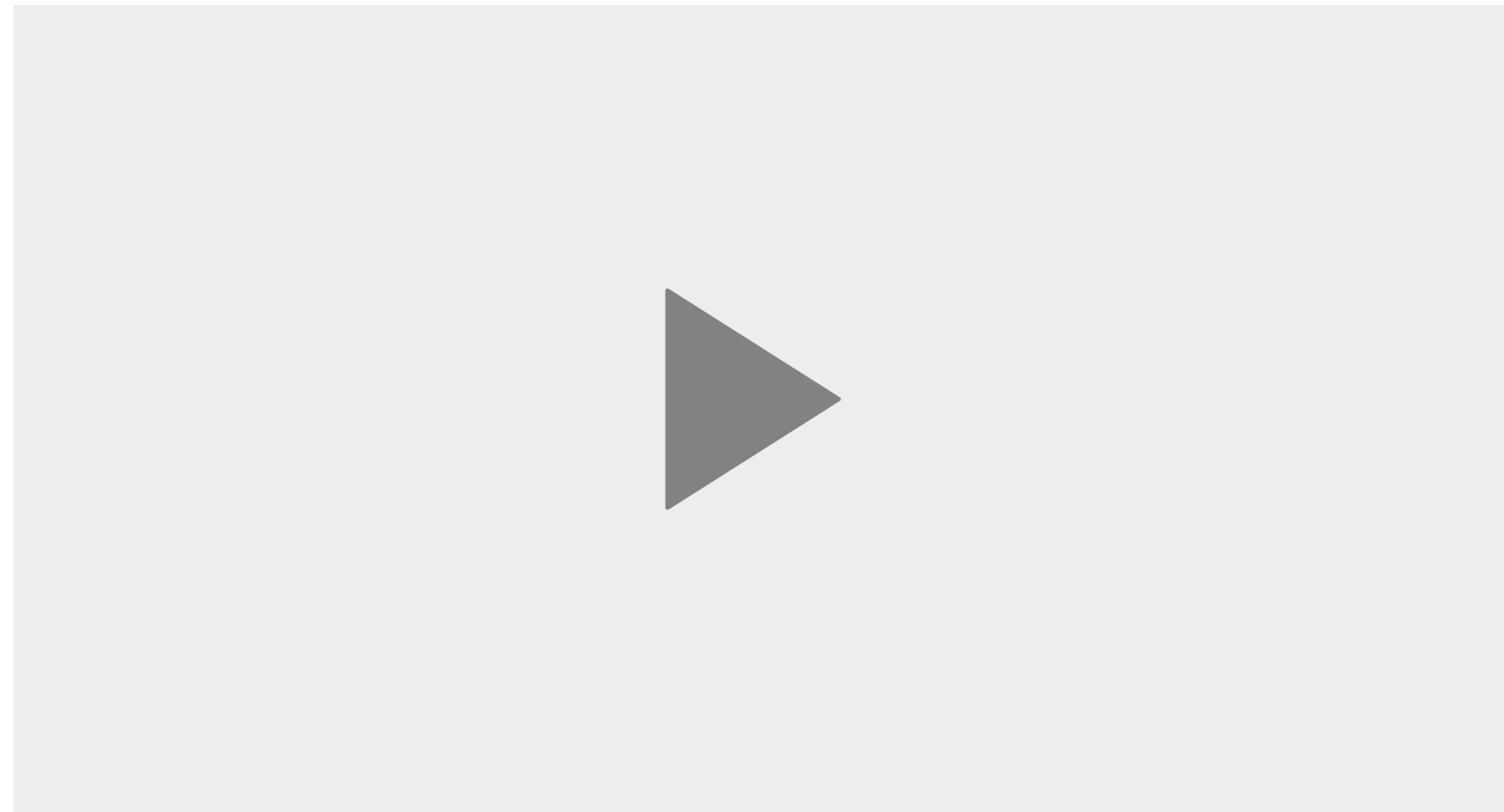
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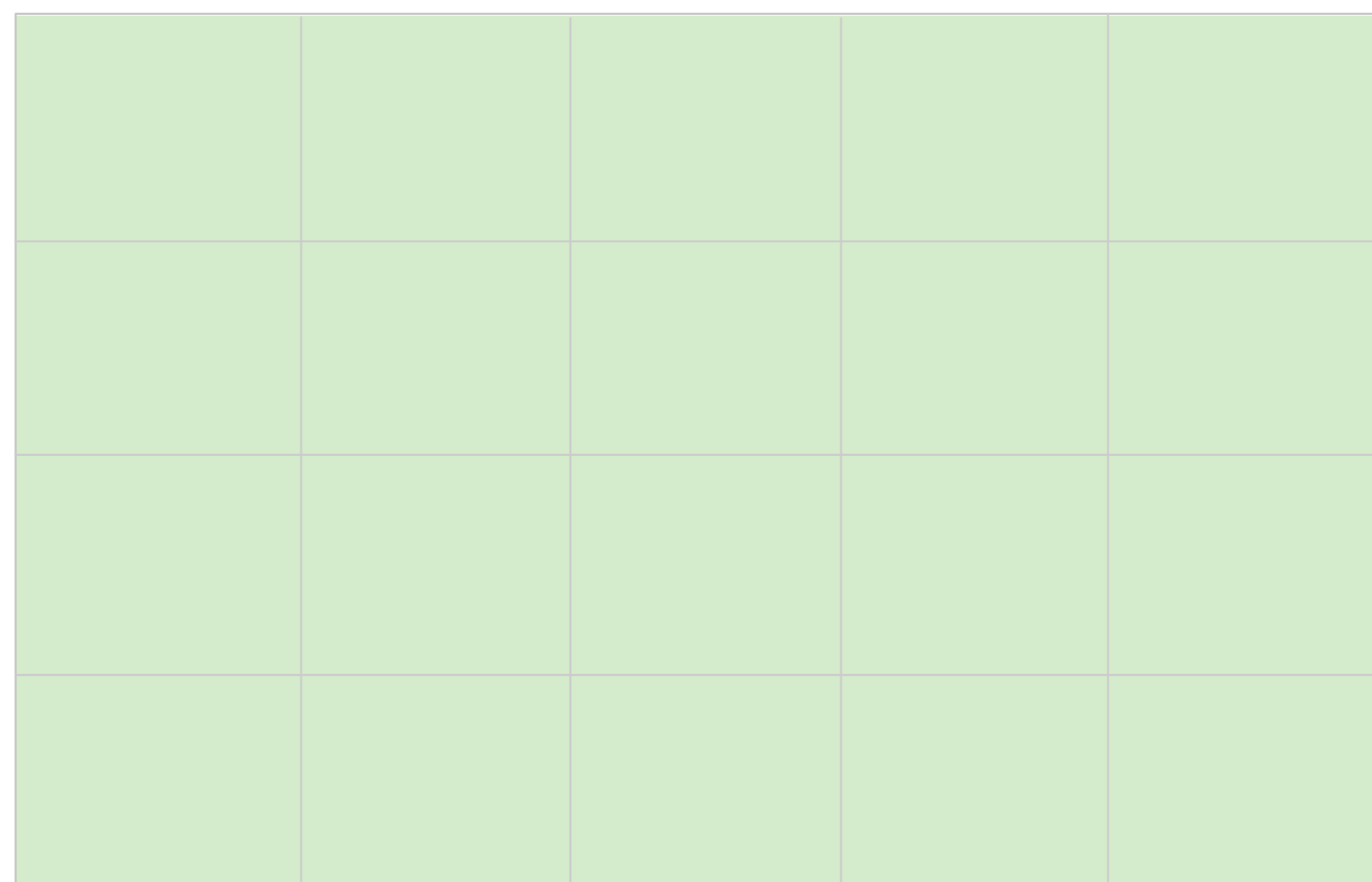
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Your are Playing with Charlotte Free



Watch the vide, match 5 items in a row to win



Submit my Bingo >

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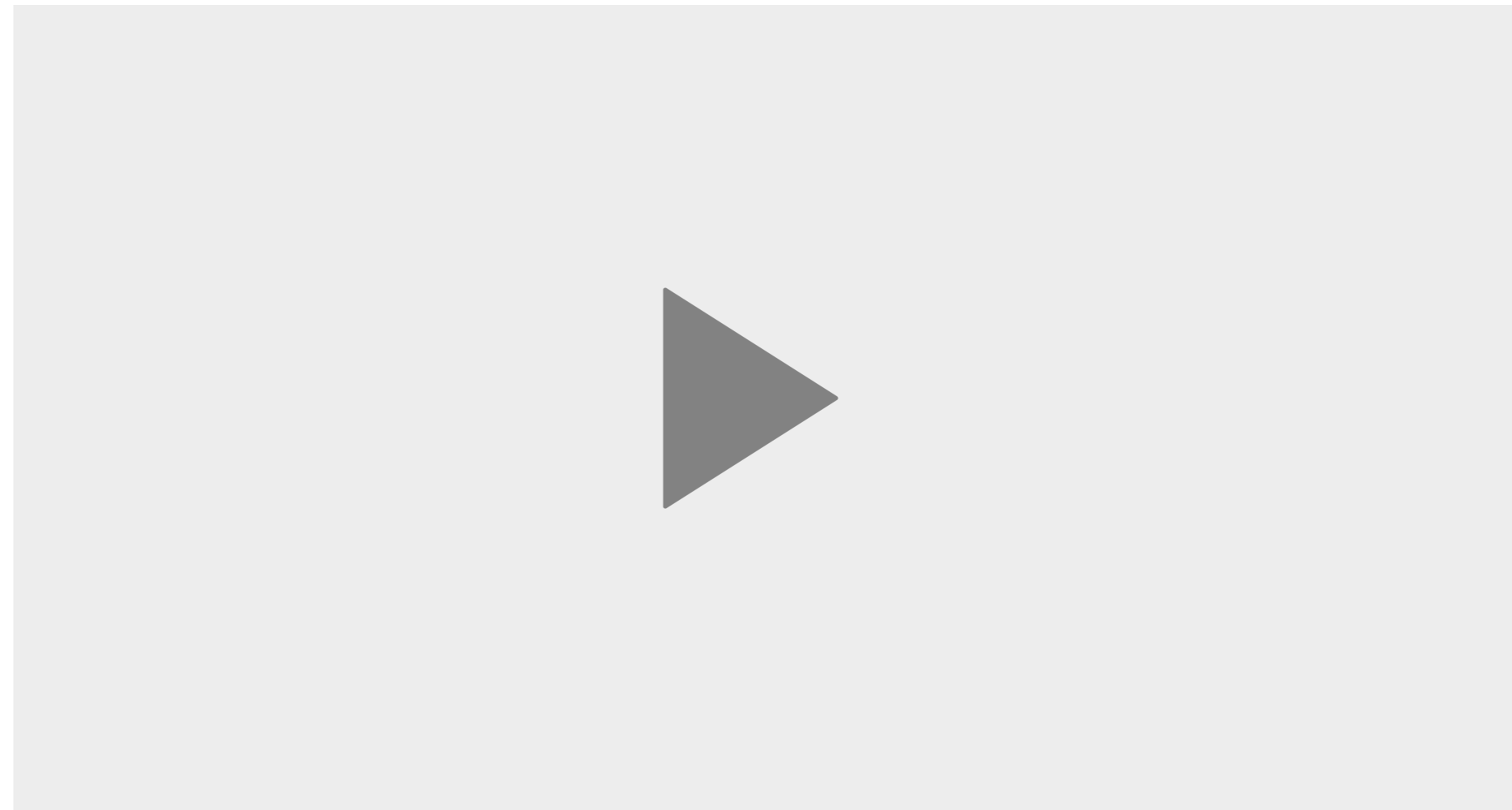
Grid is Active
The game starts and the grid will be generated (shown in green).
The other videos will be disabled, so the user can only play one game at a time, and have no more than one promo code assigned to them per day



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Your are Playing with Charlotte Free



Watch the vide, match 5 items in a row to win

×		×	×	×
	×		×	
×		×		×
	×			

Submit my Bingo >

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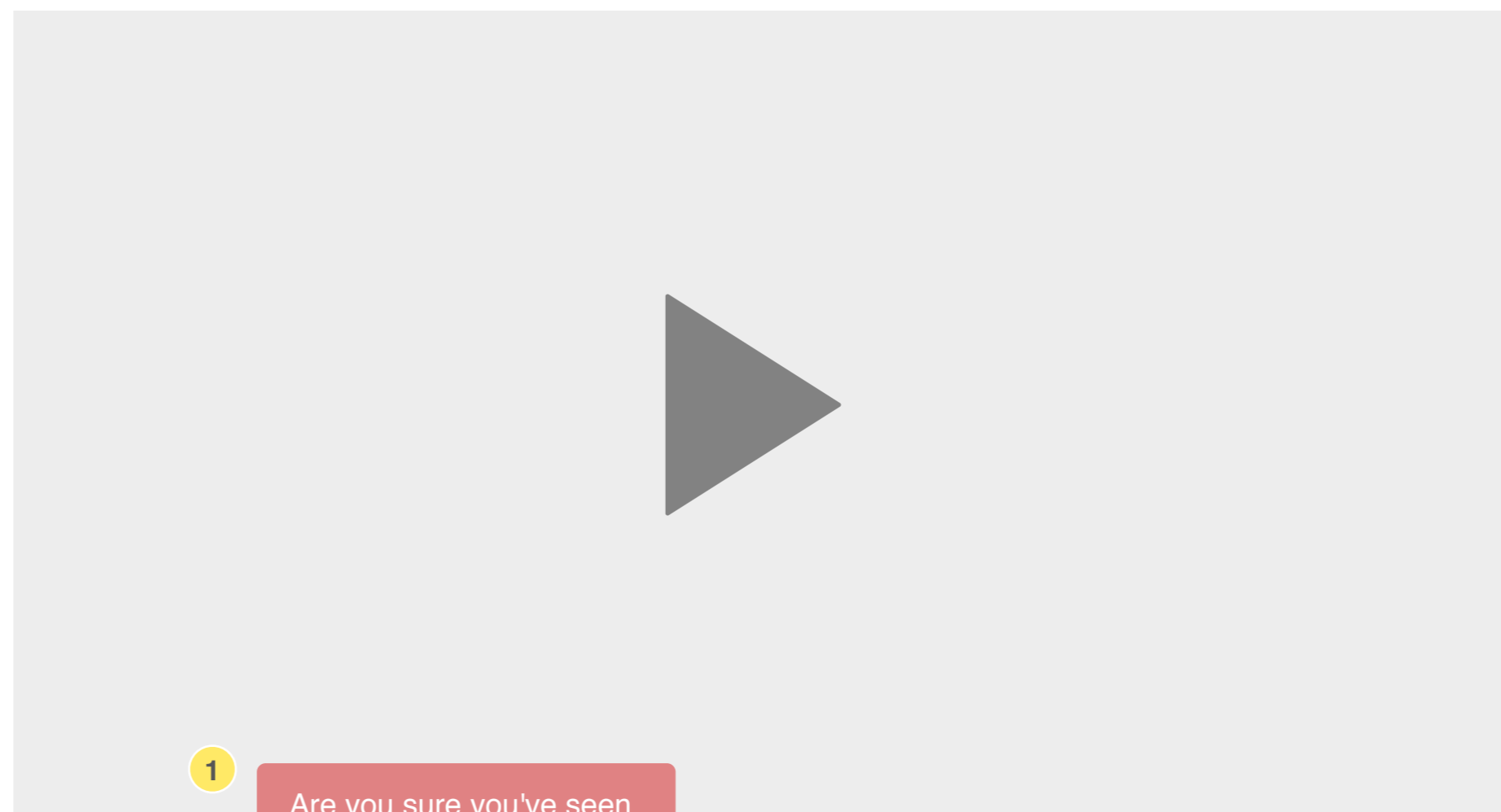
Play the Game
The grid will have 10
images from the video and
10 other ASOS images.
5 of these video images
will be in 1 row.



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Your are Playing with Charlotte Free



1

Are you sure you've seen that in the video?

match 5 items in a row to win

×		×	×	×
	×		×	
×	×	×	×	×
	×			

2

Submit my Bingo >

When to Click an Item

once an item is visible in the video it needs to be from then become clickable in the grid (like the video activates it) for the duration of the game.

1

Pop up Item not available

if the user click an item before its available or if it's not in the video at all, a little pop appear to say: 'Are you sure you've seen that in the video?' and wont let them mark it off.

2

Submit Button Active

Once the video end the submit button becomes active, user need to click on it to get their discount code.

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Your are Playing with Charlotte Free

Game Completed.
user need to copy their
code, go to asos.com to
use their promo code.

Congrats!

Your Discount Code is:
DE524SE

[Check Asos Shop >](#)

Watch the vide, match 5 items in a row to win

×		×	×	×
	×		×	
×	×	×	×	×
	×			

[Submit my Bingo >](#)

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