

asos christmas campaign

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# App: Party Photobooth

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## Party PhotoBooth

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at, his ut falli vituperata, ad ius nonumy incorrupte  
philosophia. Duo alterum ceteros

Templates

Facebook Photo Albums

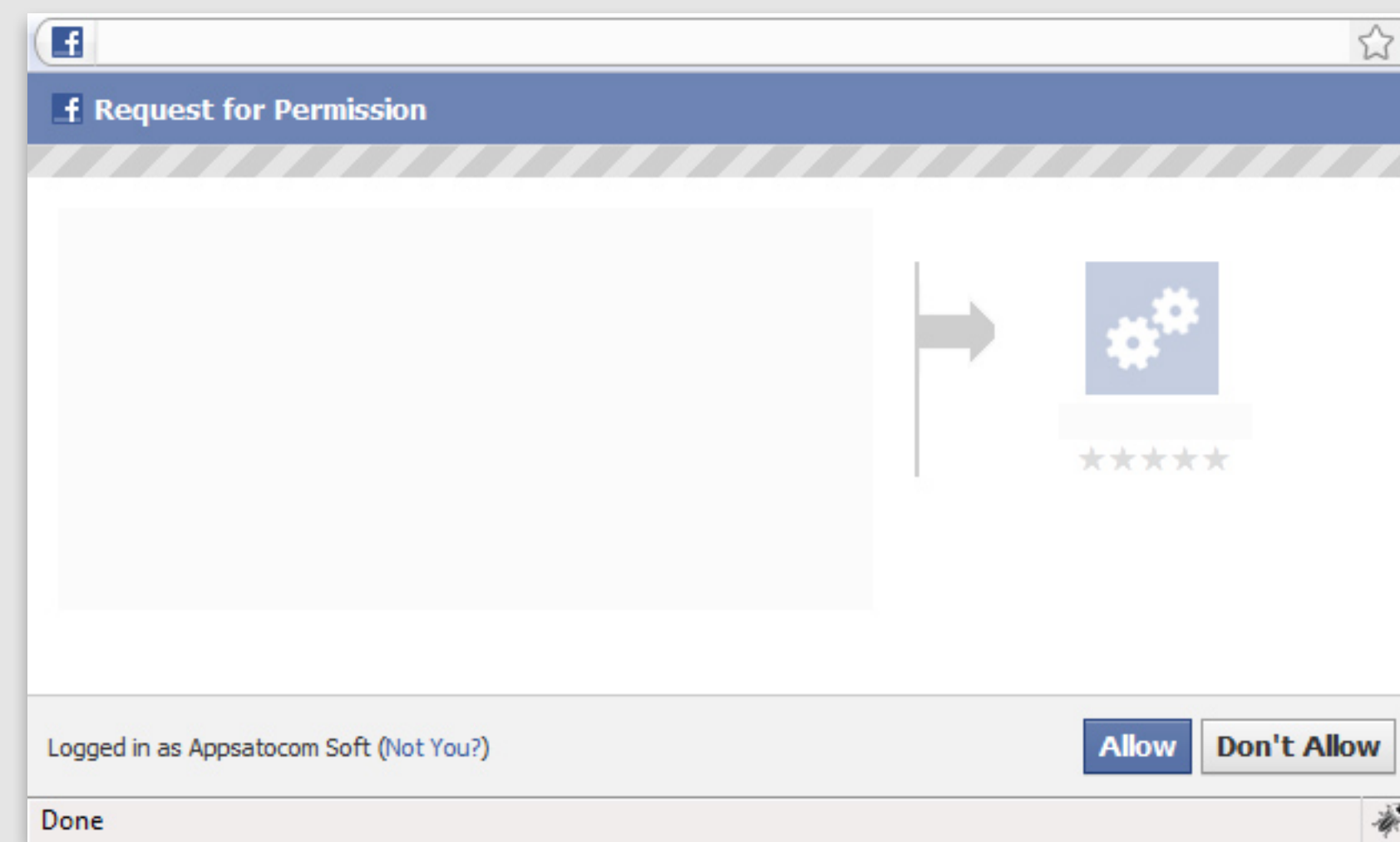
Filters

Stickers

Eraser Tool

Reset All

**Facebook connect**  
User needs to allow the  
app



### What's next

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### Loading

The user name will be displayed using data from facebook in the loading animation with a welcome message

Hi Linda

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Loading..

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Logo

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### Get Started

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Create Your Cover >

Image related  
to the slide show

### Instructions Option 2

Or we could have a different  
profile picture linked the  
image, i.e. ASOS's with in  
the slide show to show the  
coverphoto in situ.

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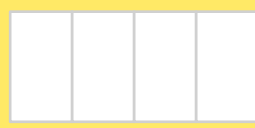
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## asos christmas campaign

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### Select a template

then user can select a template to layout his pictures



Wrong proportion:  
If we try to fit a 4 photos template in the Facebook cover, the proportions of the 4 image are wrong if we want to make it close as a real photo booth we suggest a 3 photos template (square images)

the user has to click to the first tab to add new pictures

1

### Next Step

We suggest the user to go to the next step.

asos

< Back to the Hub

Lingagues Icon / Share Icon / shopping Link to asos >

Logo

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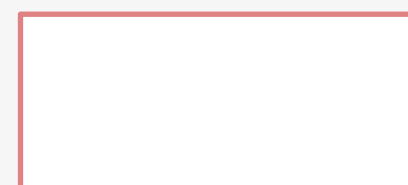
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Stickers

Eraser Tool

Reset All

Change the layout



1 photo



3 photos

1

Add Photo >

Upload to my Facebook Photo >

### What's next

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Reset All

Select an Album  
from facebook

Select an Album x

< Images Images Image >

Albums name 1 Albums name 2 Albums name 3

1/14

Upload to my Facebook Album >

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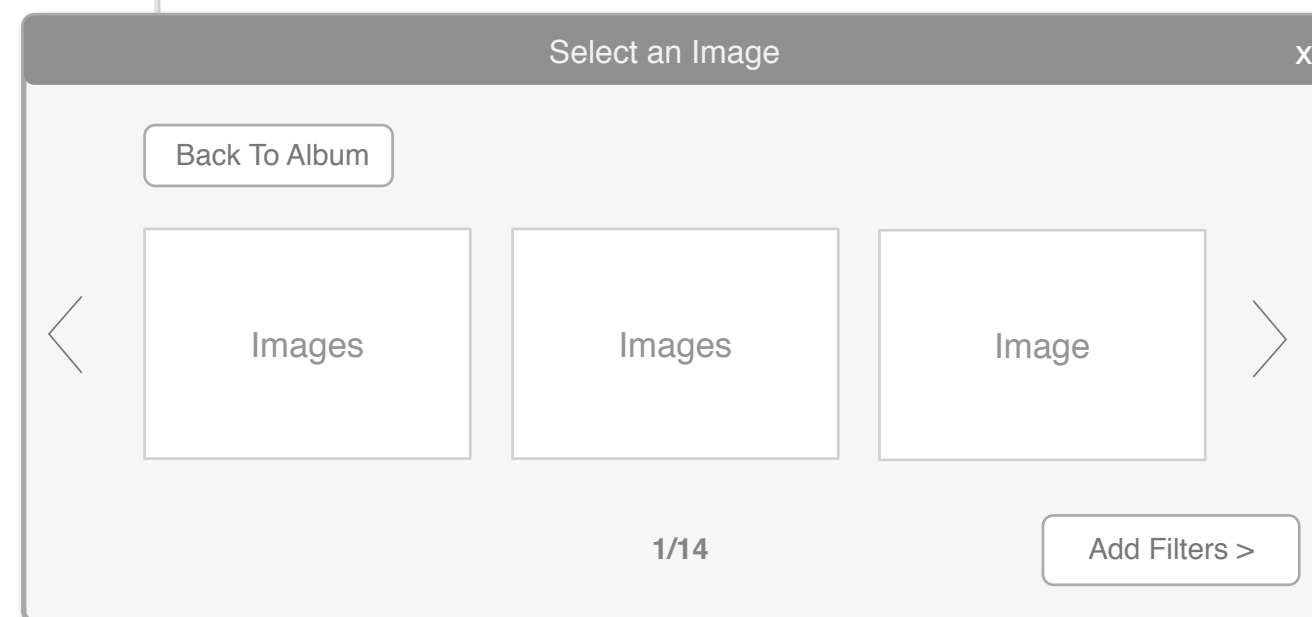
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- Templates
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- Reset All

### Picture

The Picture will automatically be scaled to fit to avoid any margins. The user may then move images up & down to adjust (same flow as Facebook cover). Having a scale control will add complexity to the user flow. Pop up can be closed, just click back a filter button to reopen it.



Images

4

Upload to my Facebook Photo >

### Upload Button

as soon as an image is dropped, the upload button become clickable

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Images

### Filters

The user will drag filters on the canvas to change their photo's look & feel, it will not affect the stickers. The original filter will be selected by default. We'll produce 1 more filters so we'll have 5 in total.

Upload to my Facebook Photo >

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### Sticker Tab

Click on tab change the content of the pop up.

### Color Option

The user can change the icon colours within the pop up then drag & drop a new coloured icon in.

### Switch to Icons / Borders / Lettering

Letters are individual letters (draggable like icons)

### Icons / Borders / Letters - controls

Drag, scale, rotation

The screenshot shows the 'Party PhotoBooth' app interface. At the top, there's a navigation bar with the 'asos' logo, a '< Back to the Hub' button, and utility links for 'Lingagues Icon', 'Share Icon', and 'shopping Link to asos >'. Below the navigation bar, a 'Logo' icon is centered. The main title 'Party PhotoBooth' is displayed, followed by a block of placeholder text: 'Ad fierent suscipiantur nam. Ius assum eripuit philosophia at, his ut falli vituperata, ad ius nonumy incorrupte philosophia. Duo alterum ceteros'. A horizontal menu contains five tabs: 'Templates', 'Facebook Photo Albums', 'Filters', 'Stickers', and 'Eraser Tool', with 'Stickers' being the active tab. To the right of the menu are 'Reset All' and 'Eraser Tool' buttons. The main editing area features a large white canvas. A pop-up window titled 'Make it Fun Add Some Stickers!' is open, showing a grid of eight circular icons. A yellow circle with the number '1' points to a row of five color selection swatches. A yellow circle with the number '2' points to the 'Icons' tab in the pop-up's header, which also includes 'Borders' and 'Lettering' tabs. To the right of the pop-up, the word 'Images' is visible. A yellow circle with the number '3' points to a red circular sticker with the word 'Sticker' in the center, surrounded by small square icons. At the bottom of the app, a dark grey bar contains an 'Upload to my Facebook Photo >' button.

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**Borders**  
The border will have  
defined sizes to match the  
canvas size.

### What's next

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The main interface shows a large red dashed border representing the photo area. Inside, the word 'HELLO' is displayed in a stylized font. A circular 'Sticker' icon is visible. A 'Lettering' panel is open, showing a keyboard with numbers, symbols, and letters. The panel has tabs for 'Icons', 'Border', and 'Lettering' (which is selected). Below the keyboard, it says 'Uk, US, AUS' and '1/8'.

**Lettering**  
There will be different sets of alphabet characters to cover all languages required.

Upload to my Facebook Photo >

### What's next

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Templates Facebook Photo Albums Filters Stickers Eraser Tool Reset All

Make it Fun Add Some Stickers!

Sticker

Sticker

er

Images

Sticker

Sticker

HELLO

1

2

Upload to my Facebook Photo >

1  
**Eraser Tool (Delete Stickers only)**  
Roll over a graphic then click to delete.

2  
**Reset all elements within the canvas**

### What's next

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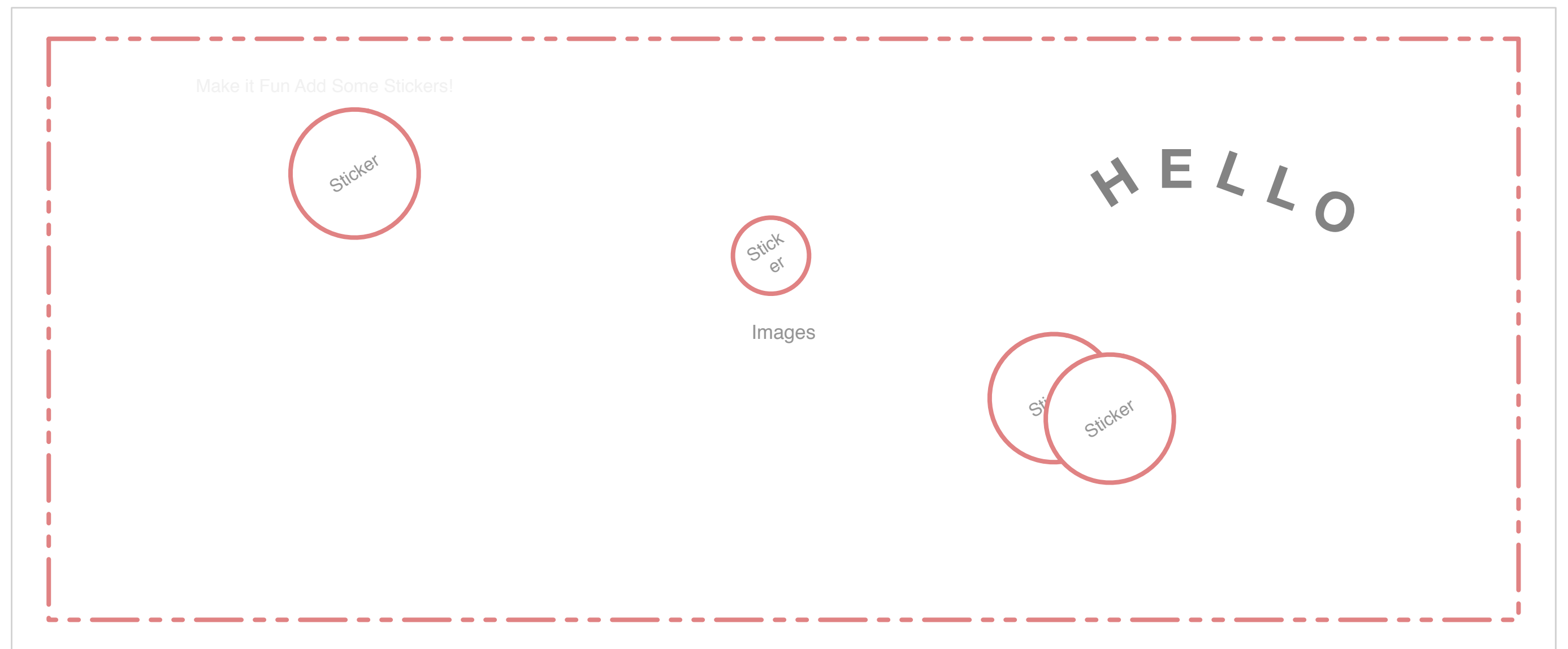
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Click to Upload

Loading 50%

Upload to my Facebook Photo >

### What's next

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Make it Fun Add Some Stickers!

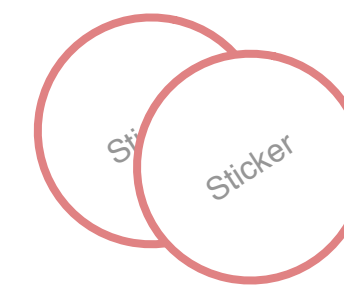


**DONE!** X

We have uploaded your artwork  
in a new album "My Party  
Photobooth", you can use now  
your new cover photo, enjoy!

[Go to your FB page >](#)

HELLO



### Pop up

A message will appear to confirm successful uploading.  
The new cover is will go to a new photo album specially created for photobooth app. Facebook framework doesn't allow to set the user cover photo automatically.

Loading 50%

[Upload to my Facebook Photo >](#)

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